



FREEDOM

IN YOUR PROFESSIONAL AND PERSONAL LIFE

BDR's personalized coaching can help you succeed - faster.

Our product is profit. Your benefit is freedom.

WHY COACHING?



Plan and structure for growth

Lay a foundation to build the business of your dreams.



Increase profits and cash flow

Take your profitability to industry-leading levels.



Master your financial information

Gain a better understanding of your financials.



Gain more personal/family time

Get the freedom to spend more time on what matters most.

WHAT OUR CLIENTS ARE SAYING...

"I've owned my business for 30 years; I've managed my business for 3. Now I work **on** my business rather than **in** it. Stress is down, profits are up, and my life is more enjoyable."

- Manny Chaves, Chaves Heating & Air

View more client testimonials at www.youtube.com/user/BDRCompany



PERSONALIZED AND CUSTOMIZED FOR YOUR BUSINESS

We've helped thousands of contractors of all sizes, from all across North America, to take control of their businesses while improving their profits and lifestyle.

PROFIT COACH

Your coaching team will show you how to structure and manage your business to achieve success much faster. We will work with you to organize your business operations, increase profitability, and free-up ownership to focus at a strategic management level.

PROFIT COACH STAGE 1

Helps smaller businesses put in place the building blocks that help you make more money without working more hours. We show you how to get organized, reduce stress, and understand and execute the most important business functions and highest priority profit-drivers required to grow a profitable business.

SERVICE COACHING

Service can be your most profitable department. We show you how to improve department productivity and morale, customer service delivery and financial performance.

FINANCIAL COACHING

BDR coaches you and your office team on industry-specific bookkeeping and financial performance measurement that enable ownership and managers to understand their business fiscally, and manage-by-the-numbers effectively.

INSTALLATION COACHING

Stop callbacks, reduce lost time, and improve your installations. We show you how to make the most of your scarce labor resources while maximizing the opportunities you have in Installation.

SALES EXCELLENCE COACHING

Build a consistent, repeatable sales process that will improve closing rates and average sales while generating a steady stream of referrals.