



# DEALERS UNDER \$600,000

## FACE UNIQUE BUSINESS CHALLENGES

### PROFIT COACH STAGE 1

**Profit Coach Stage 1** is our flagship coaching program, tailored to serve the unique needs of businesses with annual revenues of \$600,000 or less.

The program helps small business owners with limited time to understand and execute on the most important business functions to grow a profitable business.

We help our clients get to \$1 million in annual revenues much faster and easier, with fewer mistakes and less stress, resulting in greater profitability and an improved lifestyle for you.



### WHAT OUR CLIENTS ARE SAYING...

*"In three short years, we have seen an amazing amount of growth. We feel like our business has grown the "right" way and we have kept our high standards and integrity through that growth. At the close of 2016, just three years after starting the coaching program, we are looking to close at \$1.7 million. Not bad for two hometown kids!"*

-Michelle Robbins  
Robbins Heating & Air Conditioning, Inc.



## STAGE 1 FOCUS



**Focus** ownership on the "core" business-management functions for long-term growth and profit.



**Deliver** coaching guidance to build your company into a sustainable, cash-generating business.



**Provide** simple "drag-and-drop" processes and management reporting.



**Improve** short-term cash and profit generation and set a foundation for long-term business growth and success.



**Increase** efficiency to maximize your time and improve hiring and employee management.

## WORK SMARTER

You can generate \$250,000 on 62 installations, or you can do \$250,000 on 38 installations at a substantially lower cost and far greater profit. BDR will teach you how to increase efficiency and profit so you have more freedom in your professional and personal life.